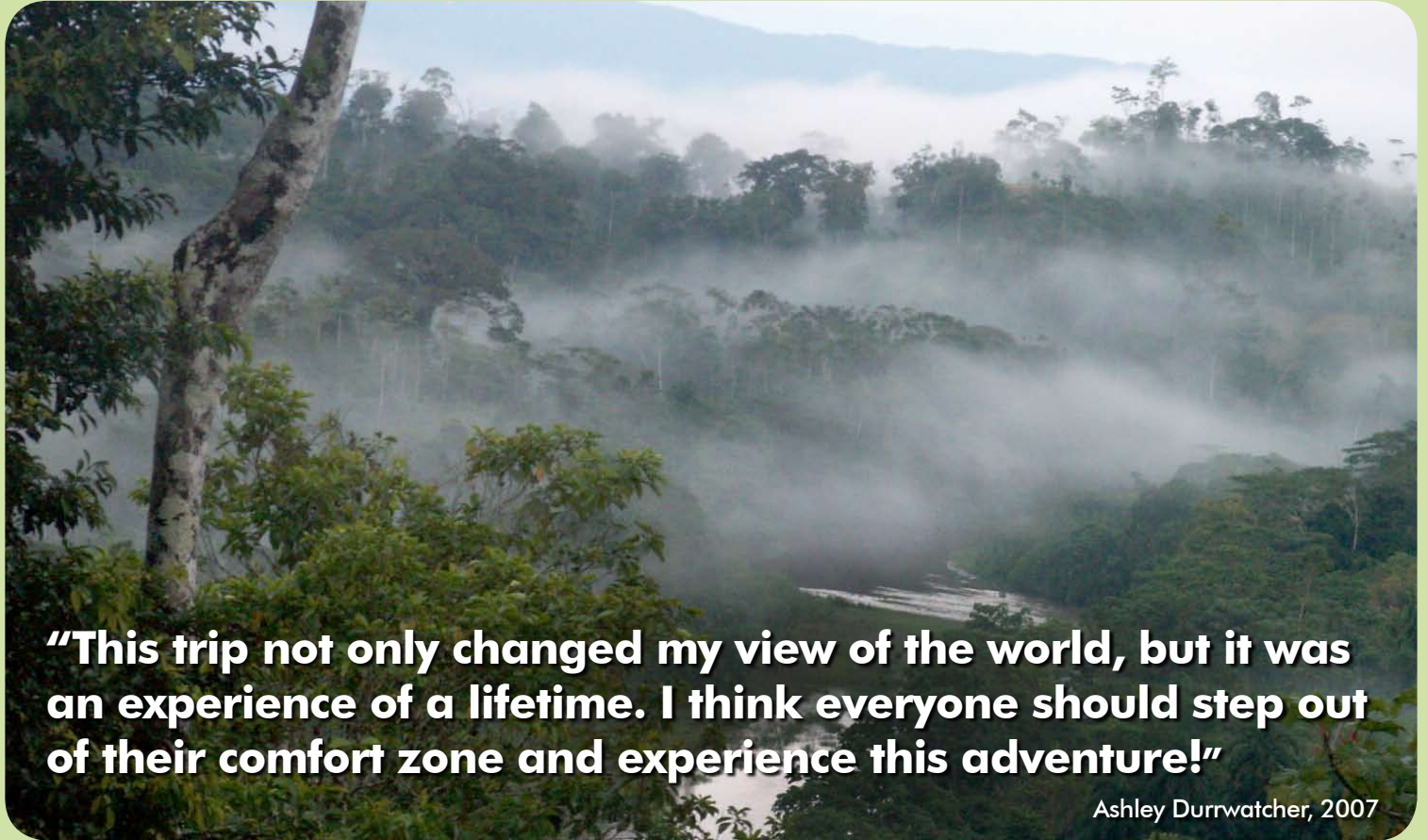




Cool Earth Experience



“This trip not only changed my view of the world, but it was an experience of a lifetime. I think everyone should step out of their comfort zone and experience this adventure!”

Ashley Durrwatcher, 2007



Overview

Cool Earth has developed a new service offering their current sponsors and shareholders the opportunity to visit and see firsthand the rainforest reserves which are directly benefitting from your donations. Sponsors can now give their employees and consumers alike, the unique opportunity to learn about Cool Earth's initiatives and choose from education and awareness, team building, and volunteering based programmes. The new service offers your organisation the opportunity to:

- **see, learn and live within the amazing biodiversity of the rainforests**
- **learn about and engage with local communities being supported by Cool Earth to look after the sponsored acreage**
- **see and engage with Cool Earth's sustainable development initiatives**
- **volunteer on a community development, education or environmental project in a local community**
- **take optional side trips such as whitewater rafting or canopy tours**



[click to find out more . . .](#)





Cool Earth Experience



Site Location and Main Projects

The Awacachi Corridor is located in the north west of Ecuador. Cool Earth protects this unique landscape by supporting sustainable livelihoods through the community in their endeavors of native bamboo production, cacao growing and handicraft training.

The project with the Ashaninka tribe at Cutivireni in Peru, is located near the Otishi National Park. This forest abounds with wildlife, such as macaws, toucans, spectacled bears, many monkey species, tapir, anteaters and big cats; this project protects endemic species and ecosystems.

And we will also have new opportunities in Africa and Asia in the near future.

Sponsor Benefits

“ A research survey of 1000 adults, conducted by Gfk NOP in December 2007, found that one in six British workers feel unfulfilled at work. When asked what would help to fulfill them, 43% said they would like the opportunity to help people less fortunate than themselves, and 17% said that volunteering to help save the planet would increase their fulfillment.”

This experience gives your organisation the option of going beyond simply donating; you can offer your employees and consumers the chance to help people firsthand and to help save the planet directly. Your organisation’s visit to the site can be tailor made to suit your needs. You can choose the programme’s focus and duration; opportunities from 4 days and upwards exist. Your employees and consumers will be engaged throughout the trip in carbon reduction initiatives through educational workshops and witnessing firsthand the importance of the rainforests for the local communities.


This programme gives your organisation a unique promotional opportunity. By making the experience available, not only to your employees but, also to your consumers, you are exponentially expanding word of mouth for your brand and organisation’s activities. We can help your organisation launch its own fundraising programme to encourage team work within your employee and consumer engagement.

Your organisation can benefit from the positive PR initiatives and word of mouth from the participants who return home educated, excited, enthusiastic and energized about the work they accomplished. When employees and consumers return home, they can share their experiences with co-workers, family and friends, therefore promoting your organisation’s ethical activities. Cool Earth benefits from increased global awareness of the need to protect rainforests and our mission to do so.

Example Itinerary of a One Week Programme in Ecuador

- Day 1 Arrive in Quito, airport pick up, meet and greet, transport group to hotel, introductions, orientation and welcome meal
- Day 2 Travel to reserve, project orientation, see initiatives with the local indigenous community and welcome meeting
- Day 3 Explore and learn about Cool Earth’s initiatives and reserve
- Day 4 Early start to the day with a rainforest walk to see the biodiversity in the cool morning hours
- Day 5 Take an adventure side trip, spending the day whitewater rafting or zip lining. Then after dinner, the exploration continues: enjoy a night walk to see the different flora and fauna that comes out after dark
- Day 6 Say goodbye to the community and the reserve and travel back to Quito, farewell meal, night in hotel
- Day 7 Airport departures

Triip duration and activities can be tailor made to meet your group’s exact needs

 **contact us by emailing cool earth@gvica.com and we will call you back**

