



## Mission Jacques Vabre pour le Développement Durable 2008



• Aloys Clarke and Diane Taieb of Jacques Vabre France with Rodrigo Cascalles of IMAFLORA and local coffee producers

**Mission Bahia 2008** supported Jacques Vabre's mission to support sustainable development with stakeholder communities and increase the number of farms able and willing to achieve Rainforest Alliance certification. The programme was run with the support of IMAFLORA (Instituto de Manejo e Certificação Florestal e Agrícola), and encompassed certified coffee workshops and environmental and community projects.

The programme sought to increase the use and awareness of sustainable practices in agriculture and the Rainforest Alliance Certification in the coffee growing region of Brazil, assist on environmental and community projects in Itacaré, Bahia, and increase the resources of the Association of Coffee Producers in Vitoria da Conquista, Bahia and Muqui, Espírito Santo.

### Mission Jacques Vabre pour le Développement Durable 2008 at a Glance:

600 student hours of teaching supplied	20 hours developing local NGO's website
60 students taught in Itacaré	15 farm owners educated in Rainforest Alliance certification
30 hours of lesson planning supplied	14 farms visited, covering two different regions of Brazil
24 hours of work on the local tree nursery	6,000 km traveled throughout Brazil during the eight week programme

Continued . . .

## Visit to Fazenda Labareda

Aloys Clarke and Diane Taieb, trainees from Jacques Vabre France, spent 3 days at Fazenda Labareda Farm, a Rainforest Certified Farm, and were able to meet and chat with the owners, Gabriel and Flavia Oliveira. They spent time meeting the local plantation workers and learning about coffee production, working conditions, management, and the final harvesting procedures.



• Aloys Clarke and Diane Taieb meet with the workers at Fazenda Labareda Farm.



## Education Initiatives and Tree Nursery Work in Itacaré

The trainees were able to spend three weeks in Itacaré in Bahia, dedicating much of their time to the Florisval School, the public school in the town. Trainees taught 60 students, and were actively assisting with environmental activities. They also worked upon a community tree nursery, collecting seedlings from the forest, and helped to establish the re-forestation project within the local community. Their presence and efforts in support of the local NGO helped to greatly increase awareness of environmental issues within the area.

• A student planting a garden at the school

## Rainforest Alliance Certification and Visits to Coffee Producers

Together with Rodrigo Cascalles from IMAFLORA, Demetrio G. Da Silva from Taloca and two other agronomists, the trainees promoted workshops at Victoria da Conquista and coffee farms, teaching local farmers about the benefits and requirements of the Rainforest Alliance certification process.

The trainees exchanged ideas and knowledge about Jacques Vabre and the French markets and suggested ways to increase the RA Certification awareness and participation amongst local coffee producers.

Aloys and Diane at a coffee production area •



## Thank you from Mariana Lapeiz, GVI CA Project Manager Brazil:

“This year’s Mission Bahia 2008 programme helped to increase awareness of the benefits and advantages of Rainforest Alliance Certification among the regions coffee producers, as well directly assisting on local environmental and education community projects. On behalf of GVI CA, the communities and coffee producers, I would like to extend a thank you to everyone involved that helped make Mission Bahia 2008 a success.”